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For Immediate Release

May 27, 2015, Denver, CO

Denver start-up Strive pays users to sign up friends

Strive recently launched a powerful new job-search platform focused on hourly workers. As featured on Denver news KWGN ([link](#)), using the free iPhone or Android app, job seekers use their smart phone to locate job opportunities near their home, which are displayed on an interactive map. Job seekers can then click to connect with the employer right from the app.

Strive is running a promotion that pays users \$2 for each friend or acquaintance who signs up for the job service. Friends and acquaintances simply enter the current Strive user's email address in the "partner code" field in the signup screen within the app. Strive then provides payment for referrals at the end of each month.

"Our users have been very excited about the promotion and have been quick to sign-up friends" said Keith Bough, President of Strive.

Job seekers can download the free app from either the Google play store or the Apple app store or visit www.striveconnect.com. Job seekers can connect with prospective employers right from the app, no personal information or account set-up is required to search or apply for jobs. Job seekers may choose to set up free employee accounts, so they can be contacted directly by employers as new jobs are posted, but it is not required.

Strive's goal is to revolutionize the job search process and to become the preeminent job search service for hourly workers. "Hourly workers are the backbone of this country, and hourly jobs are where most of us get our start," says Bough. "Shouldn't we be giving our future generations the best possible opportunities?"

Links to download the app



Link to video



more

Fliers:



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